



Technical Publications Service S.p.A.

• PRESS RELEASE •

## TPS GROUP ACQUIRES A MAJORITY SHAREHOLDING IN DEAD PIXELS – CUTTING-EDGE START UP IN VIRTUAL REALITY

**Gallarate (VA), 29 March 2019 - TPS S.p.A.**, operational *holding* company of the TPS Group, *leader* in the technical and engineering services field for for aeronautical and motor vehicle industries, hereby informs you that on 29 March 2019 the acquisition was completed for an 80% shareholding in innovative start up, **DEAD PIXELS S.r.l.** This is a company that has grown up within the Polytechnic University of Turin, with specific skills in the field of tech applications for virtual and augmented reality.

With this acquisition, TPS will be boosting its presence in digital service and support the technical and maintenance processes of its clients using new augmented and virtual reality technology.

The purchase price for the majority shareholding of DEAD PIXELS S.r.l. has not been made known.

Sharing the industrial plan of the new acquisition within the TPS system, the 4 founding partners have each kept a 5% share in the company.

**Dead Pixels S.r.l.**, company registered in the special section of the Business Register in Turin as an “**innovative start-up**” since 25.07.2017, has, as its company purpose, the development of cutting-edge software applications and solutions for virtual and augmented reality, as well as products for the business and entertainment industries, with a focus on complex scenarios and high levels of man-machine interaction.

*This press release is available to read on line at [www.1info.it](http://www.1info.it) and [www.tps-group.it](http://www.tps-group.it) in the Investors/Press Release section.*



**TPS S.p.A.** is an operational holding company of the TPS Group, leader in the technical and engineering services field for the aeronautical industry, with specific focus on helicopters. TPS is a Borsa Italiana “Elite” company.

Founded in 1964, TPS has been working in the aeronautical, automotive, defence, rail and ship industries, providing Technical Publishing & Training services, Engineering, Design and Cost Engineering, as well as Avionic Software Development, System Integration, and Digital Content Management. The TPS Group can include leaders in the field of aircraft design and production, as well as the manufacture of aeronautical parts, as well as leading automotive and rail manufacturers among its client base.

ISIN code ordinary shares: IT0005246142 – Ticker ordinary shares: TPS

ISIN Code Warrant: IT0005246225 – Ticker Warrant: WTPS20

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